

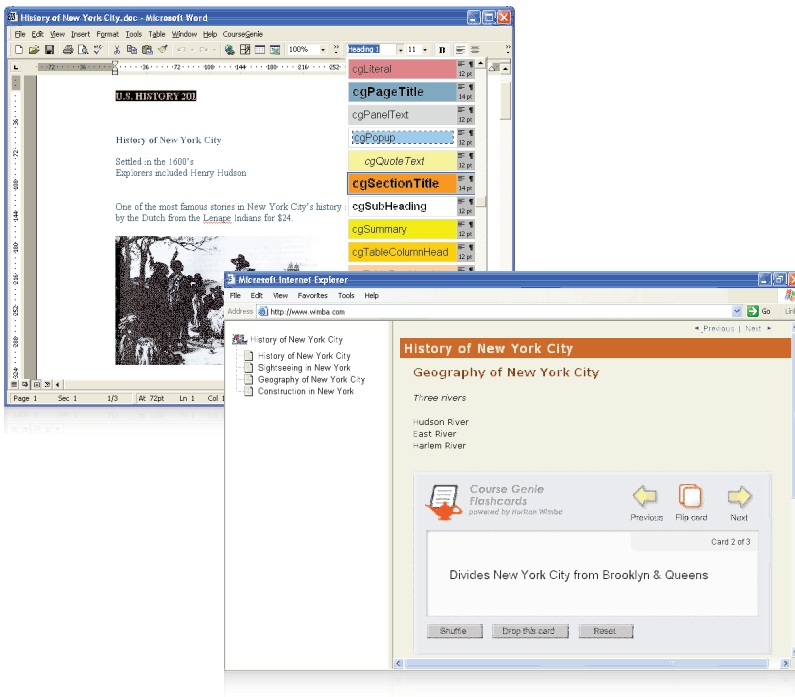


WimbaCREATE

Create Course Content

Teachers, professors, and instructors today are expected to be experts in a lot more than just their class' subject matter – including the use of technology – before they can teach.

Technology creates new education opportunities, but it also sets forth new challenges and distractions. Creating a great course online can be intimidating and often requires advanced technical skills, but it doesn't have to be that way. With Wimba Create, anyone who can use Microsoft Word™ can easily create, edit, and maintain robust online courses.



“ We've found that Wimba Create dramatically shortens our course development cycle. Without it, our large-scale online-course projects would be extremely time-consuming. ”

-LaVonne Grandy, Lead Instructional Designer
University of Texas - San Antonio

A Familiar Authoring Environment

Wimba Create enables instructors to generate rich courses complete with navigation tools and interactive features from one Microsoft Word™ document. Create new course material in Word™ or simply reuse your existing documents.

Promote Interoperable Content

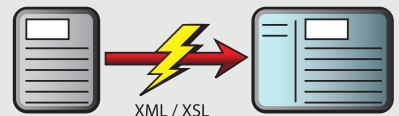
Portable content reduces production costs and increases innovation. Wimba Create allows instructors to easily produce content that can be used across multiple online learning environments. And if platforms change, any course created using Wimba Create can be quickly converted between the most popular formats at the push of a button.

Leverage Existing Technologies

Directly from Microsoft Word™, Wimba Create allows course designers to create courses for the Blackboard Learning System™ - Enterprise, Basic, Campus Edition and Vista Licenses – Moodle, or ANGEL Learning Management System™. By making course creation simple, Wimba Create encourages faculty adoption of any campus' virtual learning environment.

Produce Accessible Content

Wimba Create enables content authoring compliant with SENDA, W3C WAI and Section 508, and even includes an Accessibility Checker, allowing your course designers and instructors to check their content before generating the final content package.



Microsoft Word™

Course Materials
(HTML, SCORM, BB, ...)

From Microsoft Word™, with Wimba Create, designers and instructors can export to:

- * A Blackboard package file or quiz
- * A Moodle SCORM package
- * LRN IMS package
- * A SCORM 1.2 or SCORM 2004 package
- * IMS QTI Lite (assessment questions)
- * A set of plain HTML pages ready for web or CD

Collaborative Features

- * Flashcards
- * Navigation
- * Table of contents
- * Structured tables for intuitive editing
- * Export to standards-based quiz format
- * Hyperlinks
- * Self-test study questions
- * Streaming audio and video
- * Windows Media, Flash and Quicktime movies
- * Support of HTML and Javascript



While I do know how to use many web applications, I love using Word to write my lessons and learning modules. Wimba Create converts our Word documents into actual lessons for our students and creates beautiful navigation tools along with the lessons.

- Eric Wilson, Associate Professor
Orange Coast College



FAQ's

Why is Course Genie better than "Save as Web Page" in Word™?

The "Save as Web Page" option in Microsoft Word™ produces very dense Microsoft-specific HTML code that often needs to be cleaned up and simplified using Dreamweaver or other special utilities. Wimba bypasses this completely and generates simple, clean XML and HTML code that is validated against W3C standards. It is this clean XML that is transformed into the chosen output format.

Why not import a Word™ document directly into your CMS/VLE?

When an instructor uploads a Microsoft Word™ document into a CMS/VLE, the document exists only as a single file for download by a user. Wimba Create takes an ordinary Word™ file and brings it to life by dividing the content into web friendly components through which the student can freely navigate, helping keep student attention. And by using Wimba Create instructors can add interactive study elements such as flashcards and practice questions that will encourage mastery of the material.

Wimba.com

